



WIRED 2016

WEEK OF INNOVATIVE REGIONS IN EUROPE



Strategies and Synergies

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European
Commission



Brainport

LOMBARDY REGION



MILANO 2015



A “state like dimension”:

Inhabitants: **10.002.615 residents** (16,5% of the Italian population)

812.668 companies (mainly SMEs)

R&I system: 14 universities offering the whole spectrum of academic education (an extended public and private research systems) and **11 CNR institutes**

36 entities provide business accelerator/ incubator services (among which 8 incubators certified by MISE out of 32 in Italy)

1 EXPO: 21 million visitors

A COMPREHENSIVE R&I STRATEGY



S3

WHAT

Regional Smart Specialisation Strategy : an overall framework for R&I policy

WHY

Structural and sustainable evolution of regional economy
A path towards Emerging Industries

WHERE

- | | | |
|-----------------|-------------------------------------|-------------------------|
| 1) AEROSPACE | 4) HEALTH INDUSTRY | 7) SUSTAINABLE MOBILITY |
| 2) AGRIFOOD | 5) CREATIVE AND CULTURAL INDUSTRIES | |
| 3) ECO INDUSTRY | 6) ADVANCED MANUFACTURING | |

HOW

Policy Mix (synergy of funds)
Enabling environments (Open Innovation and Clusters)

TOOLS TO IMPLEMENT S3

OPEN INNOVATION PLATFORM

aims to stimulate the creation of Innovation ecosystems
addressing the challenges
of the RIS3

www.openinnovation.regione.lombardia.it



LOMBARDY TECHNOLOGICAL CLUSTERS

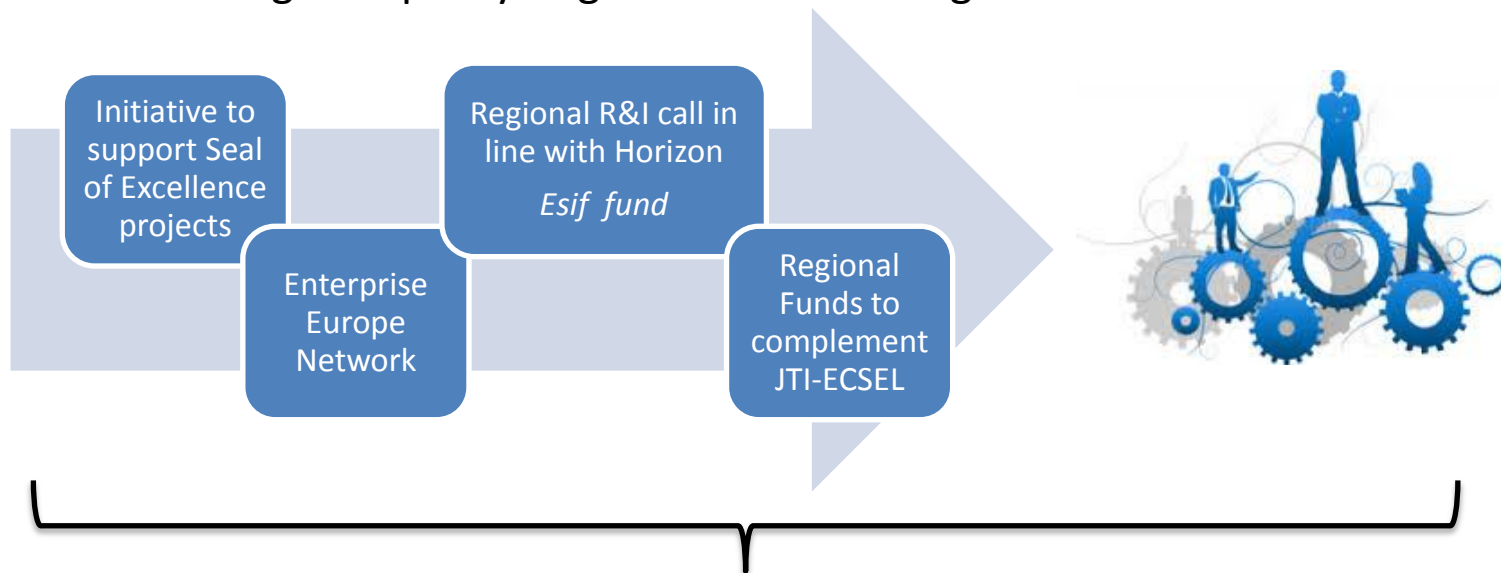
9 structured aggregations of companies, universities,
research bodies and other public and private subjects:

Aerospace, Agrifood, Green Chemistry, Energy &
Cleantech, Smart factory, Mobility, Life science, Smart
Cities & Communities, Smart leaving



SYNERGIES WITH H2020

The implementation of synergies with Horizon 2020 is an objective underlying the entire R&I regional policy regardless the funding source



Smart Specialisation Strategy

WHY A REGIONAL SUPPORT TO SEAL OF EXCELLENCE



- EXCELLENT PROJECTS
- POTENTIAL HIGH IMPACT AT REGIONAL LEVEL
- NUMBERS.....

SEAL OF EXCELLENCE IN LOMBARDY 2014-15

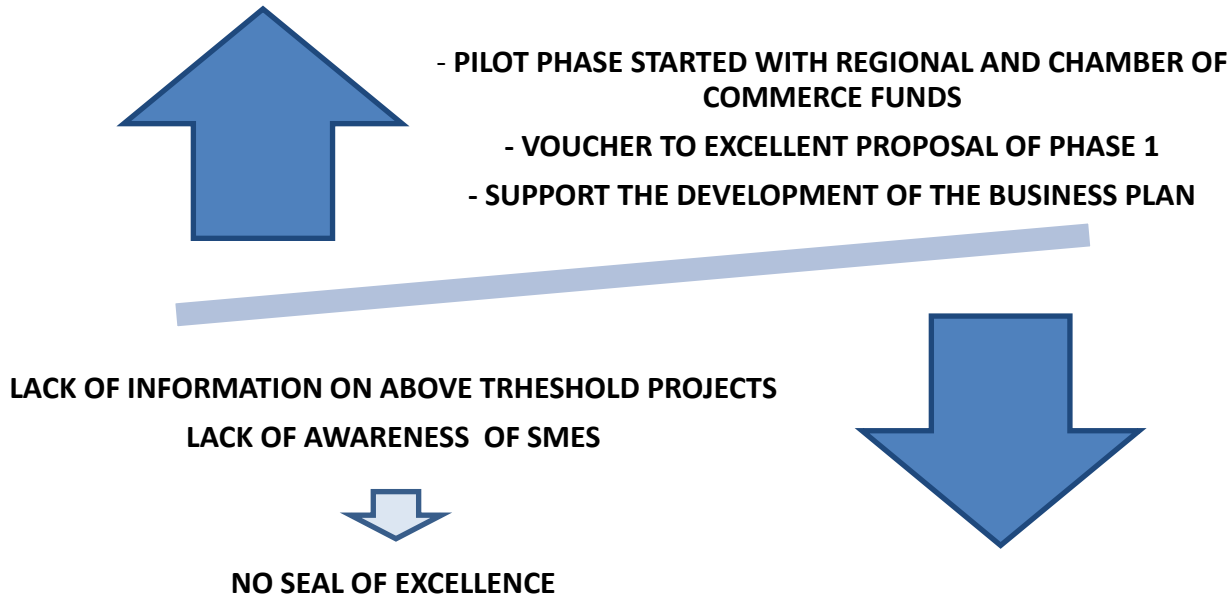
- PHASE 1: 29 PROPOSALS
- PHASE 2: 52 PROPOSALS



SEAL OF EXCELLENCE: DONE SO FAR



PILOT CALL 2014 VOUCHER SCHEME FOR PHASE 1: GRANT 25.000 euro

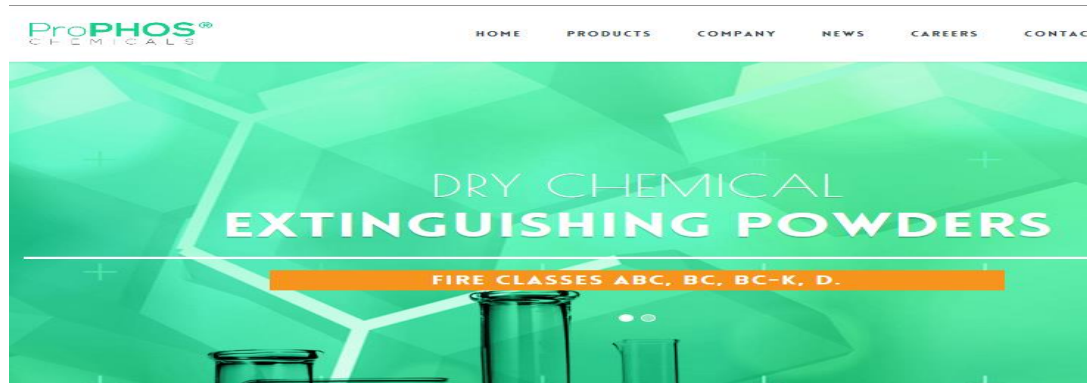


REGIONAL VOUCHER PHASE 1- SOME OUTPUTS



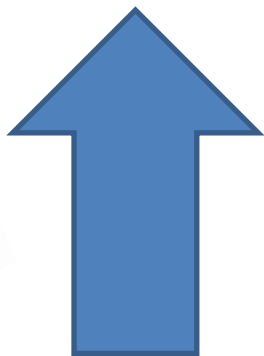
ProPHOS Chemicals S.r.l.
www.proposchemicals.com

“Although we passed the phase 1 - comments the director William Grandi -we didn’t get funded. We were a bit disappointed but thanks to the Lombardia region 25.000 € voucher we were able to develop a business plan and we have recently been awarded a phase 2 grant”



SEAL OF EXCELLENCE: NEXT STEP PHASE 1

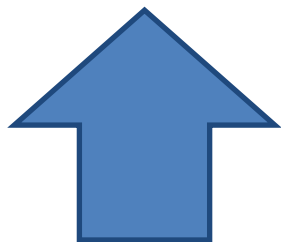
NEW REGIONAL VOUCHER SCHEME: GRANT 30.000 euro



- SUPPORTED THROUGH REGIONAL AND ESIF FUNDS
- DEDICATED CALL
- SELECTION CRITERIA IDENTIFIED AND APPROVED BY MONITORING COMMITTEE
- COMPLIANCE WITH REGIONAL SMART SPECIALISATION
- NO TECHNICAL EVALUATION FROM THE REGION
- SIMPLE PROCEDURE FOR APPLICANTS: SEAL + ABSTRACT OF THE PROPOSAL
- OUTPUT : BUSINESS PLAN

NEXT CALL: SEPTEMBER 2016

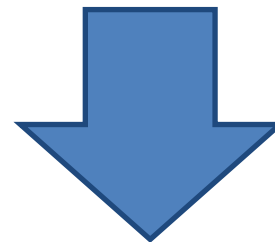
SEAL OF EXCELLENCE: PHASE 2



- HIGH NUMBER OF SEAL OF EXCELLENCE
- AVERAGE BUDGET REQUEST 1,5 MILLION €



- 16 PROPOSALS FINANCED (COMPARED TO 52 SEAL)
- LACK OF AVAILABLE BUDGET AT REGIONAL LEVEL
- NO GRANT BUT REVOLVING FUND



HOW TO SUPPORT PHASE 2: FINANCIAL INSTRUMENT

WOULD COMPANIES BE INTERESTED?

Yes but.....grant \neq loans



- Interest rate lower than market
- Flexibility to adjust project activities and budget
- Positive cash flow
- Long term reimbursement

SUPPORT TO PHASE 2 : A POSSIBLE WAY FORWARD

- Revolving fund for entrepreneurship (under ESIF fund)
- Dedicated line for **Seal of excellence**
- Projects in line with the **Regional Smart Specialisation**
- Compliance with **state aid rules** 651/2014 artt 25 e 28
- Loans up to **1,5 mill €** - Interest rate 0,5
- 7 years reimbursement plan

SOME COMMENTS

Opportunities for SMEs



Challenge for Regional administration



Shared strategic vision
Structural funds/State aids/Horizon
Innovative and cooperative approach within administration

THANKS FOR YOUR ATTENTION

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